



**PUBLIC LEGAL NOTICE**

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**NOTICE OF INTENT TO AWARD**

**REQUEST FOR PROPOSAL No. ELCMDM2017-07  
PARENTING EDUCATION**

Early Learning Coalition of Miami-Dade/Monroe, Inc. hereby announces its decision to award the contract for Parenting Education to **Scholastic, Inc.**

**Protests and Disputes**

Any person who is adversely affected by the Coalition's decision concerning a procurement solicitation or contract award and who wants to protest such decision shall file a protest in compliance with Section 120.57(3), FS. Failure to file a notice of protest within 72 hours after the posting of the notice of the decision and a formal written protest within 10 days after the date of the notice of protest, as required by Florida Statutes Section 120.57(3), shall constitute a waiver of proceedings under Chapter 120, FS.

Any proposer who desires to file a formal written protest to this RFP, must accompany that protest with a bond payable to the Coalition in an amount of Five Thousand Dollars (\$5,000). Bond shall be conditioned upon the payments of all costs which may be adjusted against the proposer in the administrative hearing in which the action is brought and in any subsequent appellate court proceedings. In lieu of a bond, the Coalition may accept a cashier's check or a money order in the amount of the bond. Failure to file the proper bond at the time of filing the formal written protest will result in a denial of the protest.

A notice of protest must be submitted to the President/CEO at 2555 Ponce de Leon Blvd., 5<sup>th</sup> Floor, Coral Gables, FL 33134 in writing within 72 hours of the Notification of Intent to Award. A formal written protest must be submitted within ten (10) days after the date the notice of protest is filed. The formal written protest must fully identify facts resulting in the contested issues. The protest procedure shall be governed by Florida Statutes Section 120.57(3) (2015).

Please direct all inquiries to:

Lisney Badillo  
Director of Contracts and Procurement  
Early Learning Coalition of Miami-Dade/Monroe  
2555 Ponce de Leon Blvd., Suite 500  
Coral Gables, FL 33134  
Phone: (305) 646-7220, Ext. 2264  
E-mail: [LBadillo@elcndm.org](mailto:LBadillo@elcndm.org)



**Early Learning Coalition Board of Directors Meeting**

June 5, 2017

**Resolution: 06052017-10**

**Action Requested:** Approval of the Evaluation Committee's recommendation to award contract for RFP#ELCMDM2017-07 (Parenting Education) to the selected vendor. Also, authorize the President and CEO to negotiate and execute a contract with the selected vendor.

**Fiscal Impact:** An approximate amount of \$200,000.00 for fiscal year 2017-2018, which is subject to the availability of funding.

**Funding Source:** U.S Department of Health and Human Services, Administration for Children and Families (Miami-Dade), The Children's Trust (Miami-Dade), Florida Office of Early Learning (Miami-Dade and Monroe).

<b>Strategic Goal:</b>	<input checked="" type="checkbox"/> Neediest Children	<input type="checkbox"/> Providers
	<input checked="" type="checkbox"/> Youngest Children	<input type="checkbox"/> Internal Capacity
	<input checked="" type="checkbox"/> Educate All	<input type="checkbox"/> Funding

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**Resolution: 06052017-10**

**APPROVAL OF THE EVALUATION COMMITTEE'S RECOMMENDATION TO AWARD CONTRACT FOR RFP#ELCMDM2017-07 (PARENTING EDUCATION) TO THE SELECTED VENDOR. ALSO, AUTHORIZE THE PRESIDENT AND CEO TO NEGOTIATE AND EXECUTE A CONTRACT WITH THE SELECTED VENDOR.**

WHEREAS, the Board of the Early Learning Coalition of Miami-Dade/Monroe, Inc. (the "Board") has been apprised of the program goals through the attached narrative, hereby incorporated by reference, and the Finance Committee is in agreement with the goals described therein;

WHEREAS, the Finance Committee recommends approving this action and has presented said action to the Board for adoption and approval;

WHEREAS, the Board approves the adoption of this action;

NOW, THEREFORE, be it resolved by the Board that the President and CEO is authorized approve the Evaluation Committee's recommendation to award contract for RFP#ELCMDM2017-07 (Parenting Education) to the selected vendor. Also, the President and CEO is authorized to negotiate and execute a contract with the selected vendor.

**Background:**

Resolution #05012017-07 authorized the President and CEO to release a Request for Proposal (RFP) for Parenting Education for Miami-Dade and Monroe Counties. On May 3, 2017, the Early Learning Coalition released RFP#ELCMDM2017-07 for Parenting Education. On or before May 19, 2017, the Early Learning Coalition received two (2) proposals from the following:

- Scholastic Inc.
- Urban Strategies, LLC.

On May 22, 2017, the proposals were reviewed by three (3) evaluators who made up the Evaluation Committee.

**Evaluation Committee Members:**

<b>#1 Bevone Ritchie, Senior Program Manager- The Children's Trust</b>
<b>#2 Carolina Guzman, Infant and Toddler Developmental Specialist/Supervisor- Learning with Fun-Better Future</b>
<b>#3 Madelyn Llaneras, ERSEA &amp; Family Engagements Coordinator- Miami-Dade County Public Schools</b>

On May 30, 2017, at the second Evaluation Committee Meeting, the committee moved and passed a motion to recommend that the Early Learning Coalition negotiate and execute a contract with Scholastic Inc.

<b>Proposer's Name</b>	<b>Final Rating (Max 300)</b>
Scholastic Inc.	275
Urban Strategies, LLC.	255

**Evaluation Scorecard:**

RFP# ELCMDM2017-07 Parenting Education		Max. Score	Scholastic Inc.			Urban Strategies, LLC.		
			#1	#2	#3	#1	#2	#3
<b>Organizational Background, Qualifications and Capabilities</b>								
1	Description includes previous experience with implementing parenting curriculum, including any issues and final resolutions.	5	4	5	5	4	5	4
<b>Specifications (Curriculum Implementation and Materials)</b>								
1	The Description contains the philosophy, rationale/theory and basic components which support parent outcomes.	7	7	6	6	5	7	6
2	The Proposer's response addresses the research demonstrating the validity and effectiveness of each proposed curriculum.	5	3	5	3	4	5	3
3	The proposer's response addresses outcomes to measured: hope and optimism, insight, identifying personal goals, self efficacy, ability to nurture, self-awareness, social networks.	10	4	8	8	6	9	8
4	The proposer uses a positive, strengths-based and self-reflection approach to guide parents into building a strong family foundation.	10	9	8	10	9	10	8
5	The proposer describes an assessment tool that tracks outcomes.	5	5	5	5	2	4	4
6	The proposer describes support for gathering and analyzing outcomes.	5	5	5	5	3	4	4
7	The proposer provides effective materials that are easy to use and support the implementation of curriculum with fidelity.	7	7	6	7	4	7	4
<b>Specifications (Curriculum Training)</b>								
1	The proposer's response includes a strong training model that exposes trainers to parents experience in the sessions.	7	7	7	7	5	7	4
2	The proposer's response includes a consultation model to support program trainers and ensure fidelity of the curriculum.	5	5	5	5	3	5	5
<b>Documentation</b>								
1	Proposer includes a plan to meet Early Learning Coalition guidelines regarding packing slips	5	5	5	5	5	5	5
2	Proposer includes a plan to meet Early Learning Coalition Drop-ship policy.	3	3	3	2	3	3	2
3	Proposer includes a plan to Early Learning Coalition Proof of delivery policy.	3	3	3	2	3	3	2
4	Proposer includes a plan to meet Early Learning Coalition backorder/Return/Exchange/Damage Policy.	5	5	5	4	5	5	4
5	Proposer includes a plan to meet invoicing requirement.	3	3	3	3	3	3	3
<b>Price</b>								
1	Package prices reflect applicable discount.	5	5	5	5	4	5	4
2	Proposal details ways in which the contractor will provide Early Head Start with in-kind services or materials.	10	9	10	10	10	10	10
<b>TOTAL</b>		<b>100</b>	<b>89</b>	<b>94</b>	<b>92</b>	<b>78</b>	<b>97</b>	<b>80</b>
<b>TOTAL SUM</b>		<b>300</b>	<b>275</b>			<b>255</b>		